Appeal launched for Gascoyne and Mid-West flood victims

21st Dec 2010

The City of Perth is calling on all West Australians to assist families who have suffered hardship or severe property damage as a result of the devastating floods in Carnarvon and the Gascoyne Region, including parts of the Pilbara and the Mid West.

Large areas are under water from the deluge which resulted in more than a normal year's rainfall falling in just two days.

Lord Mayor Lisa Scaffidi is asking people to open their hearts and donate to the Lord Mayor's Distress Relief Fund (LMDRF) to support our nearby neighbours.

"As the rest of us prepare for Christmas, people in Carnarvon and elsewhere will be counting their losses and facing a huge clean-up operation," Ms Scaffidi said.

"Any help we can give them will make their lives just that little bit easier."

The LMDRF is the recognised state emergency fund and is run by an independent board with all money going directly to victims.

The LMDRF provides fast-track assistance to those suffering hardship.

Donations to the Lord Mayor's Distress Relief Fund Gascoyne & Mid West Floods Appeal can be made in the following ways:

- through any BankWest branch or agency to their dedicated account BSB 306-089, Account 275618-6
- in person at the Customer Service counter at Council House, 27 St Georges Terrace, Perth;
- by mail to LMDRF, c/- City of Perth, GPO Box C120 Perth 6839.
- By credit card (Mastercard or Visa) phone the City of Perth Customer Service Centre on 9461 3333.

Donations of \$2.00 and above are tax deductible.

ABOUT THE LORD MAYOR'S DISTRESS RELIEF FUND

The Lord Mayor's Distress Relief Fund was established in 1961 to provide relief of personal hardship and distress arising from natural disasters occurring within Western Australia.

The perpetual fund is a registered charitable body and has approval of the Australian Taxation Office for tax deductibility of contributions.

The Lord Mayor's Distress Relief Fund is the long standing established fund to assist West Australians in times of disaster. Recent examples where the Fund has been used to directly support Western Australian communities include the 2009 Toodyay bushfires, the 2007 Dwellingup fires and West Australians affected by the 2002 Bali bombings.

For more information on the Fund please visit www.appealswa.org.au